Allegory

Allusion

Analogy

Anaphora

Anecdote

Antithesis

Aphorism

Cliché

Close by return

Colloquial language

Connotation

Denotation

Diction

Euphemism

Figurative language

Hyperbole

Idiom

Imagery

Irony

Juxtaposition

Metaphor

Oxymoron

Parable

Paradox

Parallelism

Personification

Pun

Rhetorical question

Sarcasm

Satire

Simile

Symbol

Syntax